

## Press Release

### **Mast-Jägermeister SE**

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March 22, 2017

## Jägermeister appoints new Executive Board Member

Mast-Jägermeister SE has appointed a third member to complete its Executive Board. From 1 May 2017, Christopher Ratsch (40) will join the Executive Board and assume responsibility for finance, production and administration. Michael Volke (CEO), Denis Schrey and Christopher Ratsch will then constitute the three-man Executive Board of the spirits manufacturer.

Ratsch, a Business Administration graduate, is joining the company after ten years in senior roles at LSG Group (a Lufthansa subsidiary) in Frankfurt. At LSG group he was most recently Managing Director Finance Germany and Vice President Finance, Procurement & Admin Europe. In this international role, he was also responsible for finance, procurement, legal affairs and IT. Before that, he worked at KPMG, one of the world's leading accountancy firms, for four years.

"We are delighted, Christopher will join Jägermeister. His considerable international experience and expertise will make a major contribution to the continued dynamic growth of our global business," said the Chairman of the Mast-Jägermeister SE Supervisory Board, Florian Rehm.

The Wolfenbüttel-based, family owned company produces the world's best-selling liqueur, Jägermeister. For many years the brand has been ranked the top 10 global premium spirits in the leading Impact International ranking. Jägermeister, which consists of 56 herbs, flowers, roots and fruits, is the only German spirit to feature in the top 90 of the industry ranking. Jägermeister is sold today in over 120 countries. Exports account for approximately 80 per cent of total sales.

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